



UNIQUE BUSINESS EXPERIENCES

An Invitation To Join Our New Bleisure Tour Program

UBE is a leading provider of **Unique Bleisure Experiences Curated for The Savvy Business Traveller**

In our first-of-its-kind' IGNITE program in Singapore, we target the **Bleisure (business + leisure)** travellers to create unique localised experiences through in-depth visits to innovative businesses. Some of these experiences include 'behind-the-scenes' guided tours, interactive workshops with entrepreneurs, innovation lab tours, networking sessions and more!

We want visionary minds to partner us on this exciting new bleisure tour adventure!

Through the various itinerary highlights below, Ube seeks to collaborate with various partners, including Entrepreneurs, Startups, SMEs, Innovation Labs, Interesting Dining Concepts, Local Businesses and Local Workshop Providers to provide a wholistic and inspiring experience for our bleisure travellers.

IGNITE TOUR PROGRAMS

(Min 30. Pax)



BASIC

STARTUP INTRODUCTORY TOUR

- » **one-north Gallery**
Learn about the flourishing start-up ecosystem of Singapore
- » **JTC LaunchPad Tour**
Be inspired and learn directly from successful local start-ups
- » **Innovation Lab Visit**
Discover intellectually stimulating technologies through Innovation Lab tour



HALF DAY

BUSINESS IMMERSIVE TOUR

- » **one-north Gallery**
- » **JTC LaunchPad Tour**
- » **Innovation Lab Visit**
- » **Unique Dining Experience**
A stimulating lunch or dinner at Singapore's most interesting F&B concepts
- » **SME Visit**
Meet and interact with like-minded successful founders of unique business models and discover innovative ideas
- » **Interactive Workshop with local businesses**
Fun experiential activities to stimulate the mind for an unforgettable local experience



FULL DAY

'ALL-IN-ONE' INNOVATION TOUR

- » **one-north Gallery**
- » **JTC LaunchPad Tour**
- » **Innovation Lab Visit**
- » **Unique Dining Experience**
- » **SME Visit**
- » **Interactive Workshop with local businesses**
- » **City Sightseeing**
Memorable exploration of Singapore's iconic sights
- » **VIP Attraction Tour**
Interactive guide tour of Singapore best attractions



STARTUPS / ENTREPRENEURS



SMES / LOCAL BUSINESSES



INNOVATION LABS

WHAT DO YOU STAND TO GAIN

- ✓ Increased exposure for your brand/business
- ✓ A platform for new marketing opportunities
- ✓ Fantastic learning and sharing opportunity
- ✓ Network with creative business people from other industries
- ✓ Explore new business concepts and establish new contacts
- ✓ Be an integral part of the burgeoning bleisure market
- ✓ Increased awareness for your brand/business
- ✓ Increase in customer footfall and revenue
- ✓ Exchange business ideas and explore new concepts
- ✓ Expand business networks with like-minded business people
- ✓ Increased word-of-mouth marketing through our delegates
- ✓ Increased marketing opportunities through our sales platforms
- ✓ Be at the forefront of the flourishing bleisure industry
- ✓ Potential business matching opportunities with prolific delegates
- ✓ Showcase your company's new technological developments
- ✓ Facilitate conversations to invoke better solutions
- ✓ Network with passionate business leaders from all over the world
- ✓ Opportunities for future business collaborations
- ✓ Explore possibilities to tap on expertise from other industries
- ✓ Contribute to the growth of Singapore as a collective smart nation

WHAT WE REQUIRE FROM YOU

- » A 15 – 30 mins sharing session of your company's entrepreneurial efforts and the learning journey
- » A 1-hour guided tour that includes a sharing session of your company
- » A 1-hour educational and fun hands-on workshop related to your business
- » A 1.5 hour guided tour of your innovation lab and the showcased digital innovations, including an informative sharing session

WHAT DO WE EXPECT FROM OUR PARTNERS

- » To contribute a meaningful and engaging experience to participants
- » Enthusiasm and active participation
- » An Open Mind to network and interact with our participants and other partners

About UBE SG

UBE (pronounced as U-BE) – Unique Business Experiences!

UBE is a committed and trusted team with over 4 years of experience in the tourism industry. Our partners include Singapore Tourism Board, Economic Development Board, Jurong Town Corporation, NUS Enterprise, local businesses, enterprising start-ups, and local tour attractions. We seek to be the bridge between innovative companies and creative business minds.

If you are keen to explore this collaboration with us, we would be most happy to discuss the IGNITE program further with you!

Contact Us